



education  
advocacy  
volunteerism

# Mid-Michigan Environmental Action Council

405 Grove Street, East Lansing, MI 48823  
www.midmeac.org  
517.292.3078

## We Build Partnerships In Environmental Stewardship



- Rafael and his upward-bound classmates aim to be the first in their families to attend college. Caleb and his younger siblings are educated at home. Pulling on waders to collect aquatic insects exposes them to field science. Identifying the collected samples gives them laboratory experience.
- Rosemary is an active senior who volunteers at our recycling events. She and her fellow crafters use recycled

yarn and fabric to knit and quilt; much of their work is donated to local families.

- Jeffrey is a survivor of pediatric cancer who didn't let ongoing physical challenges prevent him from earning a Master's degree in water policy. Jethro is a differently-abled adult with a passion for bicycle commuting. Both have found ways to give back to our community through Mid-MEAC programs.

The MidMichigan Environmental Action Council (**MidMEAC**) connects people with volunteer and educational activities, with a focus on model programs that can be replicated in Mid-Michigan and beyond.

## The Three Pillars

### Water Quality Protection



- Stream Monitoring
- LIMNO Lake Water Quality Training
- Stormwater Management
- Art in the Wild

### Clean Air



- Smart Commute
- Walk/Bike Advocacy
- Hosted Bike Parking
- Walkability Audit

### Land Use



- Land Use Lecture Series
- Community Rain Gardens
- Low Impact Design Advocacy
- Recycle Rama

## Partnerships for Water Quality

With help from MiCorps grants, we expanded our more than decade-long stream monitoring and water quality reporting program. We collect aquatic insects and other small creatures that help us develop stream scores at each monitoring site.

Data from our program is used to support the Red Cedar Watershed Management Plan and develop a local ECOscore.





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## Volunteerism for Sustainable Land Use

Lake Investigation in Michigan and Nature Observation (LIMNO) is our partnership with educators at Michigan State University and Okemos High School. Together, we are delivering hands-on water science training for citizen-scientists like Rafael and his fellow students in Upward Bound. Programs for various grade levels are being developed, along with a community program to raise awareness of best practices for water quality.



Teaming with local governments, neighborhood organizations, and volunteers, we used low impact design (LID) principles to transform the unkempt grassy center of a roundabout into a functional rain garden. We planted native species, preferred for their deep root systems. These practices will reduce stormwater runoff at a busy "gateway" intersection. Working in the framework of the Great Lakes Clean Communities Network, our goal is to create a blueprint that residents, neighborhoods, and other coalitions can recreate in their communities.



Mid-MEAC's Smart Commute challenge has involved thousands of area residents in an exploration of multi-modal transportation options. As many as 500 annual participants log thousands of miles over ten days (two work-weeks.) Smart Commute, because of its duration, produces a lasting impact on individual behavior. Employers can help by encouraging commuting that reduces traffic emissions, like ride-matching and allowing tele-commuting.

With help from the Tri-County Bicycling Association and League of Michigan Bicyclists, we provide secure bike parking at popular community events, encouraging people to leave their cars at home.

Working with regional recycling leaders, we have reclaimed and repurposed many tons of unwanted materials. Michigan State University collects books and bikes; a pharmacist is on hand to make sure unwanted medications are properly handled. Fabrics go to groups that include Rosemary and her friends, who use clean materials to make the quilts they donate.

We worked with the Ingham Conservation District to assemble a volunteer team that removed thousands of pounds of debris and recyclables from the Grand River.





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## Science, Technology, Engineering, Art, and Math (STEAM) for Environmental Stewardship

Mid-MEAC is working with the Ingham County Drain Commissioner's Office to engage citizens in discussions about Low Impact Design (LID) for infrastructure and economic development. Two of our newest initiatives are built around a placemaking project on and near the Montgomery Drain on Lansing's east side. Our goal is to raise funds and involve partners in programs that will bring the community to a unique naturalized area.

### Education in the Wild

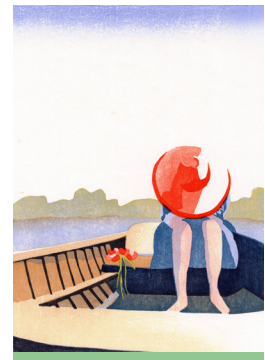
Educational signage will be placed in the reclaimed naturalized area. Mid-MEAC will work with the Drain Commissioner to develop on-site educational programs for K-12 school groups.

Michigan State University students in environmental science, natural resources, and other degree programs can be involved in ways that lead to replicating this landmark project throughout the country.



We are raising funds to place sculptures, murals, and other forms of art near Low Impact Design (LID) features and educational signage. Our goal is to demonstrate that water resource protection, responsible land use, art, and economic development can be combined to benefit our whole community.

Each art placement is an opportunity to celebrate the environment. We are working with community leaders toward a fundraising goal of \$10 million.



### Mid-MEAC Partners

Our education partners include Michigan State University, Lansing Community College, and educators from area high schools. We work with transportation engineers, city planners, and private-sector professionals to deliver environmental education.

We partner with governmental and non profit agencies including: Michigan Department of Environmental Quality; Michigan Department of Natural Resources, County Agencies, Regional Recycling, Tri-County Bicycle Association, CATA, and more.

We are excited about the future of environmental stewardship in Mid-Michigan.

You can help us grow programs that connect our community and inspire the next generation of environmental scientists, stewards, and advocates.

Mid-MEAC is a 501(c)3 charitable organization. Founded on Earth Day in 1993, our mission is to research, develop, and advocate for educational programs focused on preventing or remedying degradation of our natural resources.



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## Help Us Inspire the Next Generation of Environmental Stewards



For more than two decades, we have been fortunate to receive community support and grants for environmental education and restoration. Today, a diminishing pool of grant funds puts our signature programs at risk.

**Partner with us to build resilient rivers, cleaner cities, and sustainable communities in our Great Lakes state.**

Contributors receive event tickets and promotion on event signage, in social media posts, press releases, and other features on our website.

### Mid-MEAC

- Three Pillars Award Ceremony - March
- Smart Commute Challenge - June
- Summer Solstice Celebration - June
- Land Use Lecture Series - September - May
- Green Drinks - September - June

- The Grand \$5,000  
8 tickets all events, Distinguished Service Award and Pillar Award Sponsor, Sponsor Sign & Web Promo, all events
- Red Cedar \$3,000  
6 tickets all events, Pillar Sponsor, Sponsor Sign & Web Promo, Awards, Solstice Party, Land Use Lunch
- Looking Glass \$2,000  
4 tickets all events, Pillar Sponsor, Sponsor Sign & Web Promo, Awards, Land Use Lunch, Green Drinks
- Sycamore Creek \$1,000  
2 tickets all events, Pillar Sponsor, Sponsor Sign & Web Promo, Solstice Party, Land Use Lunch, Green Drinks
- Wolf Creek \$500  
2 tickets Awards, Pillar Sponsor, Sponsor Sign & Web Promo, Green Drinks
- Streamside \$250 1 ticket to Awards, Sign/Web Promo

### Mid-MEAC Art in the Wild

- Potter House Art Sale & Silent Auction - July
- Holiday Celebration - December
- Art Openings
- Faces of Lansing
- Legacy Stones



- Art in the Wild Signature Sponsor \$10,000  
8 tickets all events, Signage/Web Promo all events
- Art Opening \$7,500  
6 tickets all events, Signage at opening
- Faces of Lansing \$5,000  
6 tickets all events, dedicated fountain face
- Legacy Stone \$3,000  
4 tickets Holiday Celebration, dedicated legacy stone
- Mural Sponsor \$2,500  
2 tickets Potter House, dedicated mural

Tell us what you're looking for. Together, we build a support level that suits you. Amount \_\_\_\_\_ or phone us at 517.292.3078

Sponsor Name \_\_\_\_\_

Address \_\_\_\_\_

Preferred Phone \_\_\_\_\_

Authorized Signature \_\_\_\_\_

Preferred email \_\_\_\_\_

### Payment Options

Make check payable to Mid-MEAC  
Mail to 405 Grove Street, East Lansing MI 48823

PayPal/Visa/Mastercard \$ \_\_\_\_\_ support level(s) above

Recurring payment \$ \_\_\_\_\_ per month \$ \_\_\_\_\_ per quarter

Card# \_\_\_\_\_ Exp. MM/YY \_\_\_\_\_ CSV \_\_\_\_\_